Aude Gueveneu

Ux-Ui Designer
Visual Designer

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Victoria, BC, Canada

Most relevant experience

Ux-Ui designer | Société francophone de Victoria
May 2020 - Present | Victoria, BC, Canada
I am in charge of the association's website redesign.
I lead the ux-design, the interviews, personas,
competitive benchmark, insights, road map, site map
and navigation. I create and facilitate collaborative
workshops. I lead the art direction, and provide expert
advices on wordpress.

**Graphic Designer | ✉ Queen's Printer | Ministry
of citizens services | BC Public Service**
August 2019 - Present | Victoria, BC, Canada
My position is multifaceted, multi-tasked and requires
a wide range of creative, technical and organizational
skills. From designing wireframes, prototypes,
developing websites and technical features or providing
recommendations on user experience and usability.
I also provide graphic design services: posters, reports
and signages. I work with agile methodologies.

Digital Art Director | ✉ Korda & Company
August 2016 - May 2018 | Paris, France
My role was to lead the art direction and ux-ui design
for responsive e-learning websites and applications.
I designed road maps, site maps, navigations,
wireframes and prototypes and lead tests. I planned
projects and organized work within teams. I oversaw
project's quality, managed freelances and lead
meetings with clients. I facilitated collaborative
workshops during «hackathons» using design thinking
methodologies. I worked with a scrum methodology.

Ux-Ui Designer | Solead Agency
Decembre 2014 - August 2016 | Paris, France
I worked for small and medium businesses.
My role was to lead the art direction, ux-ui design
and branding of projects. I designed wireframes
and prototypes for multi devices websites using
wordpress and mobile applications. I designed
social media campaigns, advertising campaigns,
newsletters, logotypes, infographics, reports, printed
communications, icons, illustrations and edited
images. I lead projects from a to z, managing clients
and contractors.

Graphic Designer | ✉ Ultranoir
June 2010 - June 2013 | Paris, France
Ultranoir is a multi awarded French digital studio
producing innovative websites. My role was
to contribute to interactive design for e-commerce
and micro websites, to design graphic communications.
My project «Alice» for Adobe was awarded by
an «Honourable Mention» by Awwwards.

Other

Working Holiday Visa New Zealand
September 2013 - September 2014

Wordpress (CMS)
I develop my own websites using wordpress

Photography | ✉ sens-e-scape.com
Personal website about photography and travels

Skills

Softwares
Adobe indesign
Adobe illustrator
Adobe photoshop
Adobe lightroom
Adobe Premier Pro
Adobe XD | Sketch
InVision
PowerPoint

Front End
Adobe Dreamweaver
Studio Code
Wordpress (CMS)
Html/Css/Bootstrap 4
GIT | Sourcetree
Seo basics

Core Skills
Interaction design
User empathy
Art direction
Visual communication
Branding

Strengths
Collaboration
Continuous learning
Project Management
Versatility
Curiosity

French 100%
English 99.99%

Education

**Master|Expert in Digital Communication
Engineering & Management (master degree)**
September 2008 - June 2011
Hetic Academy, Paris, France

BTS|Visual Communication (diploma)
September 2005 - June 2007
ESAA La Martinière Diderot, Lyon, France

Preparatory year | Applied Arts (grade 12)
September 2004 - June 2005
La Martinière, Lyon, France

▬ What I can offer

- Creative mindset

- Problem solving

- Active listening

- Empathy for users

- Experience working with
  design thinking

- Experience working with agile
  methodology

- Hard work

Hello,
Bonjour

Hi there!

I am a **Ux-Ui Designer** with broad experience in **User Experience and Visual Design.** I have over eight years of work experience in Victoria, Canada and Paris, France. My communication skills in English and French are excellent. I bring to life meaningful design solutions where creativity and aestheticism meet functionality.

I started my career in Paris working for communication agencies and award-winning studios crafting websites, mobile applications, brand guidelines and marketing campaigns. I have worked for a **high profile clients base** for projects including **multiple stakeholders.** I have also facilitated workshops using design thinking methodologies.

In my current position as a Graphic Designer for the Ministry of Citizens' Services I have acquired good technical skills in **front end website development** (Html/Css and Bootstrap) and I love to created websites using **Wordpress**. I have also designed series of Print Projects and Digital projects. I value and maintain good relationships with my coworkers and I always look for harmony within my team.

With a **creative mindset and a problem solving attitude** I am not only interested into how it looks but also how it works. I am currently looking for my next career adventure. I want to dedicate my time to a meaningful work experience. As part of your team I will bring my experience and love for design, I will frequently communicate and ensure the outcome satisfies **your vision as well as user needs.**

If you'd like to add a touch of French flair to your team, please get in touch!

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